



NCW ORGANIZES DISCUSSIONS ON ROLE OF MEDIA AND ENTERTAINMENT IN EMPOWERING WOMEN WITH NETFLIX



The National Commission for Women in collaboration with Netflix hosted special discussions on the role of media and entertainment in empowering women, ahead of International Women's Day. The two panel discussions brought together some of the most distinguished personalities from the industry, academia, NGOs, women actors and directors who shared their perspective on the role of storytelling in shaping the narrative of women empowerment.

Rekha Sharma, Chairperson, National Commission for Women said, Cinema can be a massive change-agent, but their full potential cannot be realised until we accept and elevate the voices and stories of women. Women's involvement in all facets of the film industry, including writing, directing, producing, and acting, not only inspires and encourages women everywhere but also ushers in a future that is more fair and inclusive for everyone. Through this NCW-Netflix collaboration, we aim to highlight the amazing abilities of women in film so that future generations will be able to hear their voices, learn about their experiences, and be inspired by what they have accomplished.

Speaking on the role of storytelling in driving female forward narratives, Tanya Bami, Series Head, Netflix India said, "A story well told is a story that stays with you and at Netflix, we try to do that very deliberately. We are very intentional about presenting female forward stories that talk about the wonderful leaps women are taking in life. It gives so much power to our audiences, both men and women, to see the victory of women being reflected on screen - whether it is in Delhi Crime with Shefali Shah and Rasika Dugal or even in Emily in Paris. Across the world, 51% of Netflix's workforce are women."



The day-long event started with a panel discussion on the role of media and entertainment in women empowerment. The panel had celebrated actor and producer Huma Qureshi, Himanshu Rai- Director IIM Indore, Veerendra Mishra - AIG MP Police, Nayana Sahasrabudhe - President, Bhartiya Stree Shakti, Priyanka Kher - Breakthrough India and Uday Singh - Head Motion Pictures Association.

The second-panel discussion titled 'Her Story, Her Voice: A Conversation with Women in Media & Entertainment' provided insights on championing female representation in the entertainment industry. The panel featured women actors and directors who are known for their stellar work in depiction of strong, progressive and resilient women through their stories.

On the panel were Rasika Dugal (Indian Actress known for her role in Delhi Crime), Jasmeet K. Reen (Director, Darlings), Mrunmayee Lagoo Waikul (Director of Thappad), Prajakta Koli (Indian Youtuber & Actress, known for her role in Netflix series Mismatched). Tanya Bami, Series Head, Netflix India represented the streaming service on the panel. The session was moderated by film critic Sucharita Tyagi.

Chhattisgarh Women Conclave



The National Commission for Women (NCW) is organizing a two-Day Women's Conclave in Chhattisgarh to promote the economic empowerment of women in the state in collaboration with Bhilai Mahila Mahavidyalaya. The first day of the program concluded today at Marwahi in the Bilaspur district, and was attended by tribal women of the area.

Chairperson, National Commission for Women Ms Rekha Sharma participated in the programme as Chief Guest. Member of Parliament Ms Saroj Pandey also graced the occasion. Ms. Sharma shared her insights with the tribal women present there. During her interaction with the women, Ms Sharma shared information about different government programs and initiatives for betterment of women and motivated them to pursue their goals. Her guidance on government schemes gave the women a better understanding of the resources available to them, and how they could take advantage of them.

The objective of the program was to interact with the village women and to guide them on how to improve their economic condition. The program aimed to make the women aware of the various government schemes running for their monetary and financial help through different financial institutions like banks, KVIC, etc. The second day of the event will be held on March 25th at Bhilai, Durg, and will be attended by women SHGs of the area. The objective of the program will be to share in-depth knowledge of how they can improve the quality of their work and help reach a wider audience. The main motive of the program is to economically strengthen women.

Chairperson's Engagements

Radio City Sheroes 2023



Chairperson, National Commission for Women participated as Chief Guest and shared her insights at the Radio City Sheroes 2023 organized by Radio City to felicitate the efforts of Women Achievers and Organizations.

National Seminar on Rights of Women to Sexual Health



Chairperson Ms. Rekha Sharma shared her insights at the inaugural ceremony of the 'National Seminar on Rights of Women to Sexual Health and Choices: A Jurisprudential Conundrum' organized by NCW and Hidayatullah National Law University, Raipur.